Rules of Engagement (ROE): How to Access

Rules of Engagement (ROE) is a simulation that is used in Marketing department courses. This page explains how to access the ROE sim if you are a student playing the game.

Before You Start

You will need the following before you can complete this task:

- Log in to the Canvas course using ROE.
- Chrome is the preferred browser. ROE does NOT run in Internet Explorer.

Step-by-step guide

1. In your course’s Canvas, click on "Modules" in the left-hand navigation.
2. Click on ROE.

Questions?

Contact: Learning Lab

Email: learninglab@wharton.upenn.edu with your class, section, and question.

For more information on the ROE simulation: https://live-wharton-simulations.pantheonsite.io/rules-of-engagement/