Rules of Engagement (ROE) is a simulation that is used in MKTG department courses. If you are a student using this simulation in class, you can use this page for steps on how to access the simulation.

Before You Start
You will need the following before you can complete this task:

- Access to the Canvas site for your course that’s using ROE.
- Chrome is the preferred browser. ROE does NOT run in Internet Explorer.

Step-by-step guide
1. Log into the Canvas site for the course using ROE.
2. Click on the Modules tab in the left-hand navigation.
3. Click on ROE.

Questions?
Contact the Learning Lab at learninglab@wharton.upenn.edu with your class, section, and question.

More information on the ROE simulation is on our Learning Lab website.