

Qualtrics Account

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Qualtrics can help you create and distribute business/customer surveys, collect results, and analyze results. Full-time Wharton faculty, staff, and students are eligible for a Qualtrics account as long as their PennKey account remains active (student access ends following graduation).

Before you start you will need:

- An active PennKey Account

Table of Contents

- [Creating an Account](#)
- [Account Support](#)
- [Getting Started with Qualtrics](#)
- [Qualtrics Support](#)

On **July 24th, 2023** we migrated PennKey Qualtrics accounts to SSO Login. If you had an account prior to that date and used a password to log in to Qualtrics, you should now select **PennKey sign in page**. All of your work will appear just as it had prior to the migration.

If you manage an account that is not connected to a PennKey, such as a service account or departmental group account, select **Qualtrics sign in page** and use the same username and password as before.

Creating an Account

To sign up for a Qualtrics account, follow the instructions listed below.

1. Go to <https://wharton.qualtrics.com>
2. Click the **PennKey sign in page** option.



Select how you would like to sign in

<input checked="" type="radio"/> PennKey sign in page	→
<input type="radio"/> Qualtrics sign in page	→

3. Read and accept the Terms of Service.

Account Support

[^Top](#)

If you need help with your account, contact the [Wharton Computing Student Support Team](#) or your departmental

IT representative or email qualtrics-support@wharton.upenn.edu for assistance.

Getting Started with Qualtrics

[^Top](#)

Qualtrics has **robust documentation** that can help you with any questions you may have. If you're new to Qualtrics you should check out their series of **Basic Feature Overviews** which show you how to do common tasks and will save you some frustration.

Qualtrics Support

[^Top](#)

For questions on how to use the software, system outages, or user interface questions, contact Qualtrics Support directly during their business hours (11am-10pm EST):

Phone: 800.340.9194

Website: <https://www.qualtrics.com/product-support/>
