Qualtrics can help you create and distribute business/customer surveys, collect results, and analyze results. Full-time Wharton faculty, staff, and students are eligible for a Qualtrics account as long as their PennKey account remains active (student access ends following graduation).

Before you start you will need:
- An active PennKey Account

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On July 24th, 2023 we migrated PennKey Qualtrics accounts to SSO Login. If you had an account prior to that date and used a password to log in to Qualtrics, you should now select PennKey sign in page. All of your work will appear just as it had prior to the migration.

If you manage an account that is not connected to a PennKey, such as a service account or departmental group account, select Qualtrics sign in page and use the same username and password as before.

Creating an Account

To sign up for a Qualtrics account, follow the instructions listed below.

1. Go to https://wharton.qualtrics.com
2. Click the PennKey sign in page option.
3. Read and accept the Terms of Service.

Account Support

If you need help with your account, contact the Wharton Computing Student Support Team or your departmental
IT representative or email qualtrics-support@wharton.upenn.edu for assistance.

Getting Started with Qualtrics

Qualtrics has robust documentation that can help you with any questions you may have. If you’re new to Qualtrics you should check out their series of Basic Feature Overviews which show you how to do common tasks and will save you some frustration.

Qualtrics Support

For questions on how to use the software, system outages, or user interface questions, contact Qualtrics Support directly during their business hours (11am-10pm EST):

Phone: 800.340.9194

Website: https://www.qualtrics.com/product-support/